

BUILT FOR EFFICIENCY ENGINEERED FOR SAVINGS

ARE YOU REALLY SAVING... OR JUST PAYING MORE LATER?



Higher Energy Costs





X Lower Efficiency X Short-Term Savings, Long-Term Losses



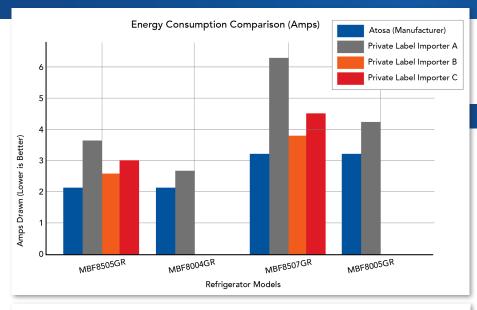
CHOOSE ATOSA – BUILT FOR EFFICIENCY, ENGINEERED FOR SAVINGS

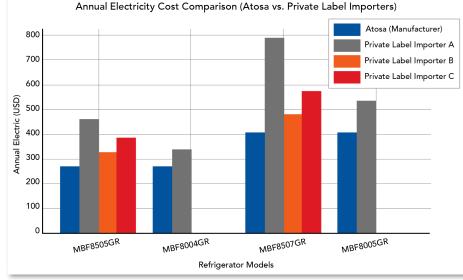
Energy Efficiency Advantage (Top Graph - Amps Drawn):

- o Atosa consistently draws fewer amps, leading to lower energy consumption.
- o Example: MBF8507GR uses 3.2 amps, while Private Label Importer A's equivalent model uses 6.2 amps (nearly double the energy draw).

Cost Savings Over Time (Bottom Graph - Annual Electricity Cost):

- o Lower energy consumption = lower electricity costs.
- o Example: MBF8507GR saves \$383 per year vs. Private Label Importer A, adding up to nearly \$2,000 over 5 years.
- ▼ Atosa Reach-In Refrigerators Shown Below





Why This Matters

- o Lower amps reduce utility costs, which compounds over multiple units for restaurants, hotels, and foodservice chains.
- o Atosa provides long-term operational savings, making it the most cost-effective choice.

Atosa (Manufacturer) has the lowest energy consumption (amps) across all models, meaning lower electricity costs.

Significant Efficiency Advantages:

- MBF8505GR uses 2.1 amps vs. 3.6 amps for Private Label Importer A > 42% lower energy consumption.
- MBF8507GR uses 3.2 amps vs. 6.2 amps for Private Label Importer A > almost 50% lower energy usage.

Lower amp draw = lower operational costs, helping foodservice businesses save thousands over time.

Key Takeaways:

Atosa (Manufacturer) has the lowest annual energy costs across all models.

Significant cost savings vs. Private Label Importers:

- MBF8505GR saves \$192/year compared to Private Label Importer A.
- MBF8507GR saves \$383/year compared to Private Label Importer A and \$167/year compared to Private Label Importer C.
- MBF8005GR saves \$127/year compared to Private Label Importer A.

Over 5 years, businesses can save up to \$1,915 per unit, making Atosa the best long-term investment.



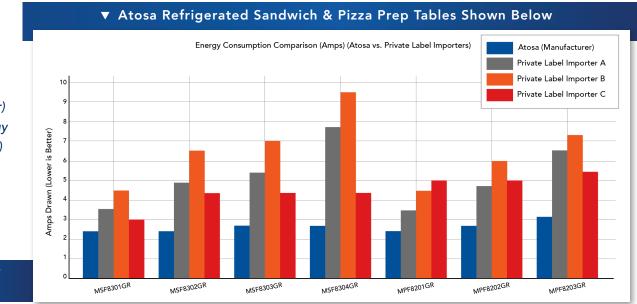
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Energy Efficiency Advantage (Top Graph - Amps Drawn):

- o Atosa consistently draws fewer amps, leading to lower energy consumption.
- o Example: MSF8302GR uses 2.3 amps, while Private Label Importer A's equivalent model uses 4.9 amps (more than doubled the energy draw).

Cost Savings Over Time (Bottom Graph - Annual Electricity Cost):

- o Lower energy consumption = lower electricity costs.
- o Example: MSF8304GR saves \$843 per year vs. Private Label Importer B, adding up to \$4,215 over 5 years.



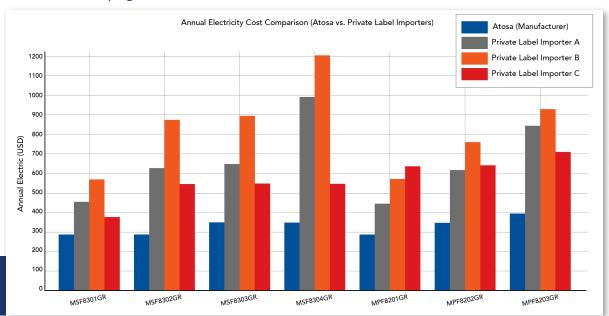
Atosa (Manufacturer)
has the lowest energy
consumption (amps)
across all models,
meaning lower
electricity costs.

Significant Efficiency Advantages:

- MSF8302GR uses 2.3 amps vs. 4.9 amps for Private Label Importer A > 53% lower energy consumption.
- MPF8203GR uses 3.1 amps vs. 6.6 amps for Private Label Importer A > 53% lower energy usage.

Lower amp draw = lower operational costs, helping foodservice businesses save thousands over time.

Atosa (Manufacturer)
has the lowest annual
energy costs across all
models.



Significant Cost Savings vs. Private Label Importers:

- MSF8304GR saves \$638/year compared to Private Label Importer A, \$843/year compared to Private Label Importer B, and \$192/year compared to Private Label Importer C.
- MPF8203GR saves \$443/year compared to Private Label Importer A.

Over 5 years, businesses can save up to \$4,215 per unit, making Atosa the best long-term investment.



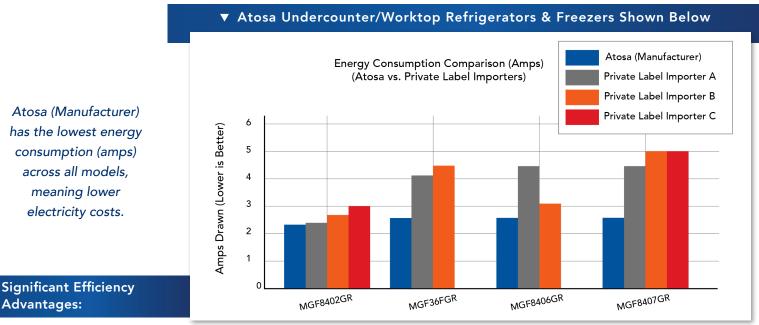
BUILT FOR EFFICIENCY **ENGINEERED FOR SAVINGS**

Energy Efficiency Advantage (Top Graph - Amps Drawn):

- o Atosa consistently draws fewer amps, leading to lower energy consumption.
- Example: MGF8402GR uses 2.3 amps, while Private Label Importer C's equivalent model uses 3 amps (more than 23% the energy draw).

Cost Savings Over Time (Bottom Graph - Annual Electricity Cost):

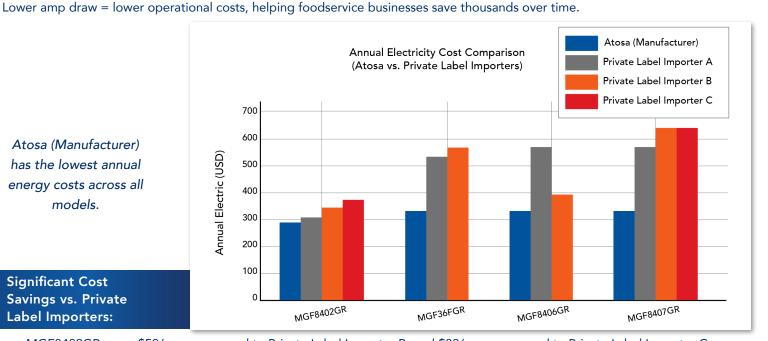
- o Lower energy consumption = lower electricity costs.
- o Example: MGF8407GR saves \$306 per year vs. Private Label Importer B&C, adding up to \$1,530 over 5 years.



- MGF8402GR uses 2.3 amps vs. 3 amps for Private Label Importer C > 23% lower energy consumption.
- MGF8407GR uses 2.6 amps vs. 5 amps for Private Label Importer B&C > 48% lower energy usage.

Atosa (Manufacturer) has the lowest annual energy costs across all models.

Significant Cost Savings vs. Private **Label Importers:**



- MGF8402GR saves \$50/year compared to Private Label Importer B, and \$88/year compared to Private Label Importer C.
- MGF8407GR saves \$243/year compared to Private Label Importer A, and \$306/year compared to Private Label Importer B&C. Over 5 years, businesses can save up to \$1,530 per unit, making Atosa the best long-term investment.



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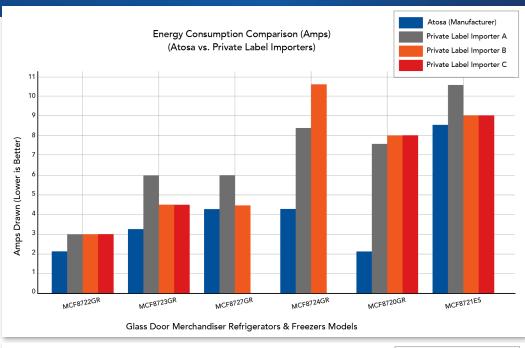
Energy Efficiency Advantage (Top Graph - Amps Drawn):

- o Atosa consistently draws fewer amps, leading to lower energy consumption.
- o Example: MCF8724GR uses 4.2 amps, while Private Label Importer B's equivalent model uses 10.7 amps (more than 155% the energy draw).

Cost Savings Over Time (Bottom Graph - Annual Electricity Cost):

- o Lower energy consumption = lower electricity costs.
- o Example: MCF8724GR saves \$830 per year vs. Private Label Importer B, adding up to \$4,150 over 5 years.



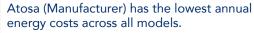


Atosa (Manufacturer) has the lowest energy consumption (amps) across all models, meaning lower electricity costs.

Significant Efficiency Advantages:

- MCF8724GR uses 4.2 amps vs. 10.7 amps for Private Label Importer B > 61% lower energy consumption.
- MCF8720GR uses 2.1 amps vs. 8 amps for Private Label Importer B&C > almost 74% lower energy usage.

Lower amp draw = lower operational costs, helping foodservice businesses save thousands over time.



Significant Cost Savings vs. Private Label Importers:

- MCF8724GR saves \$830/year compared to Private Label Importer B.
- MCF8720GR saves \$702/year compared to Private Label Importer A and \$753/year compared to Private Label Importer B&C.

Over 5 years, businesses can save up to \$4,150 per unit, making Atosa the best long-term investment.

