

EQUIPMENT TODAY

Vol. 3, No. 1

VITA-MIX® DRINK MACHINE-

The First True Commercial Blenders



UNIQUE FEATURES

- All stainless steel enclosed blade assembly with sealed ball bearings
- Specially designed clear polycarbonate container is virtually unbreakable and lets you see inside
- Blends as little as 4 oz. with the same consistency and quality as a full load
- Metal to Metal drive coupling for high speed production
- Heavy-duty 2+ peak hp motor engineered for demanding foodservice operations
- Thermally protected motor prevents burnout by temporarily shutting down
- Easy to clean front panel has moisture shielded switches

SPECIFICATIONS

- 2+ peak hp motor
- High Speed: 37,000 RPM bare motor speed

DIMENSIONS:

64 oz. - 7 1/4" x 8-3/4"D x 20" H with lid
(18.5 cm x 22 cm x 51 cm with lid)

48 oz. - 7 1/4" x 8-3/4"D x 17.5" H with lid
(18.5 cm x 22 cm x 44 cm with lid)

ELECTRICAL:

120 VAC, 50/60 Hz., 11.5 amps



ORDERING INFORMATION

(Always order by item #)

Description	2-Step timer
With 48 oz. container the Item # is	5006
With 64 oz. container the Item # is	1230
Model #	VMO100A
Case Pack Ea.	1
Ship lbs.	13
Case Cube	1.6

ORDERING INFORMATION

(Always order by item #)

Description	2-Speed
With 48 oz. container the Item # is	5004
With 64 oz. container the Item # is	748
Model #	VMO100
Case Pack Ea.	1
Ship lbs.	13
Case Cube	1.6

WARRANTY AND SERVICE CONTRACT

3 year warranty against defects in parts and workmanship which includes a 1 year service contract.

CONTAINER INFORMATION

Vita Mix offers a 48 oz. (1.5L) polycarbonate and 64 oz. (2L) polycarbonate containers with 2-piece lids.



For more information, contact your local foodservice distributor.

Vita-Mix® Corporation
Foodservice Division
8615 Usher Road, Cleveland, OH 44138 USA
phone: (800) 437-4654 fax: (440) 235-9670
web site: www.vitamix.com/foodservice
email: foodservice@vitamix.com



**Vita-Mix Blends BIG Profits...
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**What The Pros Use: Two-Step Timer Blender & Two-Speed Drink Machine...
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**The FIRST True Commercial Blenders...
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Put away that old granita machine; toss that slow moving blender; free up time for your servers to serve.

Vita-Mix® makes it possible to blend the perfect granita, frozen coffee and tea, smoothie or margarita – *all with the same machine.*



THE ESSENTIAL INGREDIENT IN PROFITABILITY

Up to *three times faster and five times more powerful than other "commercial" blenders,*



the Drink Machine's blade has enough torque to crush a half gallon of cubed ice in three seconds.

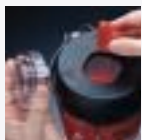
Patented polycarbonate container is virtually unbreakable and specially designed to pull ingredients into the blades for *maximum blending efficiency.*



Noise reduction refinements include a *noise reduction pad* and an enlarged metal retainer nut that have been built into the Drink Machine, with no compromise in performance or durability. Metal-to-metal driver contact for *maximum durability.* Rugged construction, yet easily replaceable by the user.



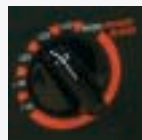
Flexible 2 piece thermo-plastic lid has a *removable plug* that lets you add ingredients while blending.



The same container blends as *little as 4 oz. and up to 64 oz.* with no compromise in consistency.



Now you can put ingredients in the blender, set the timer and walk away. *The blender stops automatically.*



2 Step Timer Drink Machine

2 Speed Drink Machine

WHAT THE PRO'S USE:

- 2-Step Timer Blender
- 2-Speed Drink Machine

By D. Scott Hinckley

A drink menu that destroys blenders and frustrates servers can cause you to wonder: how can there be any meaningful profit in specialty drinks? That's why Vita-Mix® has developed the powerful **Two-Step Timer Blender.**

The "Two-Step" is built for those delicious smoothies, mouth-watering frozen cappuccinos and silky specialty drinks that customers crave but standard blenders simply cannot handle.

With ordinary blenders, ice gets stuck under the blade, or the torque needed is so intense, motors burn out on a daily basis. Maybe servers need to stop the blend periodically and shake the container – you know the problems. The Vita-Mix

Two-Step Timer is engineered to solve all this.

With the Two-Step timing feature, an electronically controlled high-torque Low speed starts the blend then shifts into High speed for that perfectly smooth finish you need. The blend moves from start to finish without stalling. Making it ideal for thick ice cream drinks and drinks with dense ingredients such as frozen fruit. And the added beauty of it all is that the timer turns off automatically at your pre-set time—the time **YOU** have determined to be the perfect blend. All your servers can make the same consistent fabulous drinks, while waiting on other customers, or loading containers, without interruption to tend to the blender.



Clockwise:

- Frappés, ice cream and yogurt smoothies, milkshakes and malts (from soft serve or hard-packed ice cream or yogurt) and more!
- Frozen (not iced) coffees and teas, granitas - any flavor you can think of – fast.
- Smoothies and whole fruit and vegetable drinks.
- Margaritas, daiquiris, non-alcoholic drinks and ice cream signature drinks.

Also available, the versatile, **Two-Speed Drink Machine,** gives an operator the option to use Low or High speed alone, or change from one to the other manually. Use Low speed for high torque needs such as starting a thick mix. High speed finishes to perfection and is often all that is needed for pre-made mixes, liquids and most fresh or partially thawed ingredients with ice.

As with all Vita-Mix Blenders, the Two-Step Timer and Two-Speed models are engineered to withstand heavy use, out-performing and out-lasting other "commercial" blenders in test after test. The most cost-effective blender you can buy and the most versatile, Vita-Mix is **THE** Essential Ingredient in Profitability.